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**Sargento Expands Innovation Team
*Steve Schmeiser moves into operations role***

PLYMOUTH, Wis. (Nov. 29, 2011) – Sargento Foods Inc. announced today that Steve Schmeiser has been promoted to operations services manager within the Innovation department at Sargento. In this role, Schmeiser will be responsible for operations related to cross-functional new product development and productivity.

“Steve has more than 10 years of experience in production at Sargento, making him a perfect fit for this position,” said Maureen Meister, director of operations services at Sargento. “We look forward to Steve’s knowledge and ideas about how operations can achieve even greater product development and productivity at Sargento.”

Since joining Sargento in 2000, Schmeiser has held roles as third and first shift Slice production supervisor. Before Sargento, Schmeiser was project manager at Bemis Corporation and production and packing supervisor at Enzo Pac. He earned his bachelor’s degree in project management at Columbia Southern University in Orange Beach, Ala.

About Sargento Foods Inc.

Sargento Foods Inc. has demonstrated its passion for cheese and cheese-based meal solutions throughout its history. Founded in 1953 in Plymouth, Sargento is a leading manufacturer, packager and marketer of natural shredded, sliced and snack cheeses, cheese appetizers, ingredients, sauces and other culinary solutions. Sargento is owned and operated by the Gentine family, and has net sales of more than \$975 million. For more information, please visit www.sargento.com.

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